



## **Summary of 2008 Accomplishments:**

### **ASSOCIATION OPERATIONS & MEMBERSHIP BENEFITS**

- Launched new website July 1, 2008 which includes a members-only list serve, job posting board (with over 60 postings), and coming soon – online registration and a searchable buyers guide
- Broke historical membership record by increasing membership to over 300 members
- Developed a new three-year strategic plan which was adopted in August 2008
- Implemented webinars as part of our management education series, allowing members to participate remotely in our workshops for a nominal fee
- Developed the Workforce Enhancement Education Workshops, designed to provide incumbent workers with additional technical skills training in areas such as shop floor inspection, feeds and speeds, and setup reduction
- Developed the first Lean Users Group, allowing companies to learn from each other regarding best practices in lean manufacturing
- The *Precision Manufacturing* journal received the Communicate Excellence Award from the Midwest Society of Association Executives.
- Record breaking attendance at the annual Golden Gloves boxing exhibition, resulting in a charitable donation to the Golden Gloves program in the amount of \$14,768

### **MEDIA RELATIONS**

- Built relationships with local media including Star Tribune, Pioneer Press, Minnesota Public Radio, Finance & Commerce and the Business Journal, resulting in serving as a resource for over 10 articles since July 1 on precision manufacturing issues in Minnesota

### **ALLIANCE BUILDING**

- Developed a relationship with Enterprise Minnesota and introduced new member benefits including the performance benchmarking survey and complimentary registration to specified Enterprise Minnesota events
- Developed a relationship with the Twin West Chamber and are assisting them a grant-funded project entitled “Workforce Ready! Strategy Sessions” which brings industry and

Twin West members together to identify strategies to attract new workers to precision manufacturing

- Continued our involvement in the Manufacturers Coalition through the Minnesota Chamber of Commerce and served as a lead in the planning of the Manufacturers Summit being held October 24
- Continued to serve as an advisory board member to the Minnesota Center for Excellence in Manufacturing & Engineering
- Continued our service on the M-Powered advisory board and became a member of the advisory board for the M-Powered Youth Offender program

## **WORKFORCE DEVELOPMENT**

- Supported Skills USA by providing scholarships to contest winners as well as displaying the MakeIt booth and materials onsite at the competition
- Provided a \$5,000 grant to the Ramsey County M-Powered program
- Held the first-ever Grand View Summit in April allowing industry and educators to reconnect on workforce issues in between Grand View conferences
- Continued our sponsorship of the Supermileage competition at the \$4,000 level and fed 192 pizzas to hungry students and hardworking volunteers
- Served as the sole platinum sponsor for the Veteran's Career Fair held Thursday, October 9, 2008, giving staff and volunteers and opportunity to talk to several hundred veterans about career opportunities in the precision manufacturing industry.
- Awarded two \$1,200 scholarships for students at Dunwoody College of Technology through the MPMA Education Foundation.
- The Manufacturing Educators Coalition exhibited at several county fairs throughout the State to talk to attendees about careers in manufacturing technology

## **LEGISLATIVE ACTIVITIES**

- Attended the NTMA Legislative Conference in Washington D.C. and had the opportunity to meet with key officials including Senator Norm Coleman on issues affecting Minnesota manufacturers
- Participated in the Governor's Manufacturing Roundtables which were held in Rochester, Brainerd and St. Paul in March 2008