

2012

MEMBERSHIP BENEFITS

MINNESOTA
**PRECISION
Manufacturing**
ASSOCIATION
www.mpmacom

TO DRIVE SUCCESS IN MINNESOTA PRECISION MANUFACTURING

MPMA Membership: Get Connected with your Industry – Get Engaged with Education

For over 50 years, the Minnesota Precision Manufacturing Association has been a source of information, education and support for those in the precision manufacturing industry.

Our mission is to drive success in Minnesota precision manufacturing and help Minnesota become the recognized world leader in precision manufacturing and related technologies.

Membership Benefits:

> Free Management Education Workshops (MEW)

Join us 2 – 3 times a month for educational workshops that address the areas of plant operations, finance, human resources, buying and selling, marketing, legal issues, global business, and much more. We offer webinars as part of our Management Education series, allowing members to participate remotely in our workshops for a nominal fee. (*Members Only*)

> Free Workforce Enhancement Education Workshops (WEEW)

We offer specifically designed workshops to provide additional technical skills training in areas such as shop floor inspection, feeds and speed for milling and turning, setup reduction and more. Join us 1 – 2 times a quarter for these education opportunities for incumbent workers (*Members Only*)

> Free Listing in *Precision Manufacturing Journal*

The *Precision Manufacturing Journal* is an award winning, 50+ year old publication respected across the Midwest as one of the leading industry magazines. Find out what is happening in the industry before it affects your business. All MPMA members are listed with contact information in all six issues. Each issue is also available in a digital version.

> Free Listing in the *Buyers Guide*

The *Buyers Guide* is printed once a year in the January / February issue of the *Precision Manufacturing Journal*. The *Buyers Guide* provides readers with a capabilities and services category list making it easy to find the resources they need. Members are listed in up to three (3) free categories based on the services, products and capabilities they provide.

> *Scratchpad* Monthly Newsletter

All MPMA members receive our monthly newsletter, the *Scratchpad*, to keep them up-to-date on upcoming events, management education workshops, workforce enhancement education workshops, legislative actions, industry news and information along with member news.

> Advertising Opportunities

Many advertising options are available for our members. Members are encouraged to advertise in the *Precision Manufacturing Journal* (ads appear in both the print and digital versions), the *Scratchpad* newsletter and on the MPMA Web site.

> Free Web site Exposure

All MPMA members are listed on our Web site, in the Member Directory, allowing potential customers to link directly to your homepage.

> Free Job Postings on Web site

MPMA offers free Job Postings for members on the MPMA Web site.

> Networking Activities

Members of the MPMA enjoy several highly attended networking functions throughout the year including: Golden Gloves Banquet and Boxing Exhibition, MPMA Open Golf and the MotorHead Drive-In Show. Additionally we offer members only activities such as tours of manufacturing companies.



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TO DRIVE SUCCESS IN MINNESOTA PRECISION MANUFACTURING

> Manufacturing Based Leadership Councils

Members of MPMA's Leadership Councils get together monthly to discuss challenges they may be facing as a leader in their company. Meeting content varies, but topics include issues such as leadership, marketing, succession planning, goal setting, employee moral and other pertinent topics facing our industry today. Across America there are Leadership groups that cost more than a thousand dollars a month to participate in. As an MPMA member you can belong to a leadership group of your peers for as little as \$130 per month.

> Manufacturing Compensation and Benefit Survey

Each year the MPMA and the Manufacturers Alliance team up to conduct a wage and personnel practices survey which is available to members at a greatly discounted rate. This survey is a "must have" for anybody trying to be competitive in attracting new employees and retaining their current employees. The survey is specific to manufacturing, includes only Minnesota manufacturing companies and is full of invaluable information.

> Member Programs

MPMA members enjoy discounted rates to MPMA member programs featuring a variety of speakers and topics. These programs are also great networking events with an average attendance of over 100 individuals.

> Facility Tours

NEW! MPMA members are invited to tour various member and non-member facilities 2 - 3 times a year. Tours are open to manufacturing members exclusively and is a great opportunity to share best practices and network with your peers.

> MPMA on LinkedIn

Join us on LinkedIn. Minnesota Precision Manufacturing Association discussion group is open to members only and is another way for members to keep up-to-date on current published articles and industry discussions.

> Workforce Development Campaign

The MPMA is one of the leading organizations addressing the workforce development crisis we face in Minnesota. By establishing relationships with high school and technical college programs, the state and with other associations we are having a positive impact on the image and importance of manufacturing. MPMA is also the platinum sponsor for the Veteran's Career Fair held each year which gives staff and volunteers the opportunity to talk to several hundred veterans about careers in the precision manufacturing industry. If hiring skilled employees is part of your future you will benefit from the work we are doing in Minnesota.

> Legislative Representation

The MPMA is well known at the capitol and works each year to monitor and change legislation that impacts precision manufacturing in the state. Members participate in Minnesota Mfg. Coalition, Business Day at the Capitol and the Manufacturing Summit. MPMA leadership and staff have met several times with Senator Franken and his staff on issues relating to manufacturing. Staff attended a National Association of Manufacturers meeting with Rep. John Kline. On the national level, representatives of MPMA attend the NTMA/PMA Legislative Conference each year and meet with Minnesota congressional members and staff to discuss issues that matter to manufacturers in the state.

> Industry Leading Proactive Association

The MPMA is an extremely proactive organization always looking to better serve the Minnesota Precision Manufacturing industry into the future.



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TO DRIVE SUCCESS IN MINNESOTA PRECISION MANUFACTURING

Alliance Building

- Resource for local Media on manufacturing.
- MPMA members and staff have been presenters and / or participants at various education events including:
- St. Cloud Tech High School 9th Grade Career Exploration Day, Minnesota Association of Career and Technical Administrators Annual Conference, SW Metro Job / Education Fair, Grand View Conference, Minnesota School Counselors Association Conference, Minnesota Technical Education Association Conference and the Minnesota School Counselors Association Conference, Minnesota Momentum Conference and the Veteran's Career Fair. Members and staff also participate on the Twin Cities Region Manufacturing Workforce.
- MPMA works closely with Enterprise Minnesota.
- MPMA is a partner with the TwinWest Chamber of Commerce, assisting them with a grant funded project which brings industry and TwinWest members together to identify strategies to attract new workers to precision manufacturing.
- Founding member of the Minnesota Manufacturing Coalition through the Minnesota Chamber of Commerce, and serving as a lead in the planning of the Manufacturers Summit.
- MPMA serves on the advisory board to the Minnesota Center for Excellence in Manufacturing & Engineering (MNCEME) as well as the M-Powered Business Advisory Boards.

MPMA Educational Opportunities Foundation



The Foundation awards scholarships to help motivated students with an interest in manufacturing get the training they need to become successful in the manufacturing field and train for a lifelong career. Numerous scholarships are given out each year to students in manufacturing related programs.

We realize we also need to support the institutions that are responsible for training our students. For that reason, the Foundation donates money to schools to help them finance the purchase of much needed new equipment and software. Providing them with the necessary tools for properly educating our youth ensures that new employees are ready and prepared for their careers in manufacturing.

There are numerous ways to assist the MPMA Educational Opportunities Foundation develop a trained and motivated workforce. Please consider a contribution today to ensure a solid workforce tomorrow with a tax deductible donation, a named endowment or by including the MPMA Foundation in your estate.

Learn more about how you can benefit from membership in MPMA and support the precision manufacturing industry by calling:

952.564.3041

or visit:

www.mpma.com

WWW.MPMA.COM