

MEDIA KIT

SAVE UP TO 15% on your advertising by bundling opportunities



Contact us today to discuss a custom marketing package to meet your specific needs.

Christine Soukup Advertising Sales christine@mpma.com

PROVEN RESULTS

"Focusing my marketing efforts with MPMA, allows an easy and convenient way to connect with an entire industry. It has led to many new engagements and clients for my business."

- Jon Tichich, Calhoun Companies

"The MPMA Journal is the only magazine that we receive at my workplace that I read cover to cover. You do it with excitement and you make it interesting and relevant!" - A forever fan, Precision Manufacturing Journal Reader



PRINT

Precision Manufacturing Journal

4 print and 1 digital issue each year

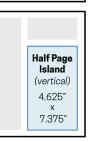
Circulation: **6,500** Readership: **20,000**

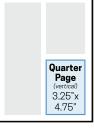
	Member	Non-Member
Full Page	\$2,550	\$2,850
Full Page - Premium Placement	\$2,700	\$3,100
Half Page Island (Vertical)	\$1,950	\$2,125
Half Page (Horizontal)	\$1,650	\$1,875
Quarter Page	\$1,075	\$1,125
Cover Corner Triangle	\$975	\$1,075
Business Profile (2 pages)	\$3,100	\$3,650



PRINT AD DIMENSIONS

Full Page 8.125" x 10.875" With Bleed 8.375" x 11.125" Back Cover 8.125" x 8.25" With Bleed 8.375" x 8.5" Half Page (horizontal) 7" x 4 .75"





Cover Corner Triangle 3" x 3" Please keep to no more than 75 characters

DIGITAL

Monthly Website Email Followers on Social Media: Visitors: Subscribers: 3,000 4,500 1.800 December Digital Journal Non-Member Member **Full Page** \$1,850 \$2,075 Half Page Island (Vertical) \$1,275 \$1,425 Half Page (Horizontal) \$1,075 \$1.200 **Quarter Page** \$725 \$825 **Business Profile (2 pages)** \$2,250 \$2,600 Website Horizontal Banner/month \$400 \$350 \$400 Vertical Banner/month \$350 **Email & Social Media** Cycle Times Banner Ad \$350 \$450 \$275 \$350 **Social Media Posts**

ADVERTISE ON MPMA'S NEW WEBSITE!

\$1,000

N/A

Dedicated Email

