



MEDIA KIT

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discuss a custom
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to meet your
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Christine Soukup
Advertising Sales
christine@mpma.com

PROVEN RESULTS

*"Focusing my marketing efforts
with MPMA, allows an easy
and convenient way to connect
with an entire industry. It has
led to many new engagements
and clients for my business."*

- Jon Tichich, Calhoun Companies

*"The MPMA Journal is the only
magazine that we receive at my
workplace that I read cover to cover.
You do it with excitement and you
make it interesting and relevant!"*

- A forever fan, Precision
Manufacturing Journal Reader



PRINT

Precision Manufacturing Journal
4 print and 1 digital issue each year

Circulation: **6,500**

Readership: **20,000**

	Member	Non-Member
Full Page	\$2,550	\$2,850
Full Page - Premium Placement	\$2,700	\$3,100
Half Page Island (Vertical)	\$1,950	\$2,125
Half Page (Horizontal)	\$1,650	\$1,875
Quarter Page	\$1,075	\$1,125
Cover Corner Triangle	\$975	\$1,075
Business Profile (2 pages)	\$3,100	\$3,650



PRINT AD DIMENSIONS

Full Page 8.125" x 10.875" With Bleed 8.375" x 11.125"	Back Cover 8.125" x 8.25" With Bleed 8.375" x 8.5"	Half Page (horizontal) 7" x 4.75"
Half Page Island (vertical) 4.625" x 7.375"	Quarter Page (vertical) 3.25" x 4.75"	Cover Corner Triangle 3" x 3" Please keep to no more than 75 characters

DIGITAL

Monthly Website
Visitors:

1,800

Email
Subscribers:

3,000

Followers on
Social Media:

4,500

<i>December Digital Journal</i>	Member	Non-Member
Full Page	\$1,850	\$2,075
Half Page Island (Vertical)	\$1,275	\$1,425
Half Page (Horizontal)	\$1,075	\$1,200
Quarter Page	\$725	\$825
Business Profile (2 pages)	\$2,250	\$2,600
Website		
Horizontal Banner/month	\$350	\$400
Vertical Banner/month	\$350	\$400
Email & Social Media		
Cycle Times Banner Ad	\$350	\$450
Social Media Posts	\$275	\$350
Dedicated Email	\$1,000	N/A

ADVERTISE ON MPMA'S NEW WEBSITE!

